



The Media Culture

Sub-chapter	Section	Subject Matter	People
Part 1: A Creation of Social Circumstance		<p>The importance of Communication • The sensory basis of human intelligence & the gift of imagination: an evolutionary comparison with other animals • Invention & the artificial construct of civilisation that separates it from nature • A brief history of telecommunications (from the electric telegraph to geostationary satellites) • The power of digital communications: the influence of modern technology on traditional media (TV & newspapers)</p> <p>✿</p> <p>The power of the newspaper industry & the creation of media magnates • Sensationalism & the emergence of modern tabloid journalism • Comparing the history of tabloid papers with that of traditional women's magazines • The entrenchment of western ideals & the perceptual challenges of media outlets in China & the Middle East</p>	<p>Charles Wheatstone William Cooke Samuel Morse Alexander Graham Bell Heinrich Hertz Guglielmo Marconi John Logie Baird Arthur C. Clarke</p> <p>✿</p> <p>Max Beaverbrook William Random Hearst Robert Maxwell Rupert Murdoch</p>
Part 2: The Tabloid Dominion	<i>i. The power of the press</i>	<p>Sensationalism & moral indignation: manipulating the perception of readers • Obtrusion & the costs of exposing corruption • Tabloid journalism & endemic immorality in a cutthroat industry • Fame & the media circus: the dangers of moulding opinion & directing sentiment (comparing anti-semitism in 1930s Germany with vigilante mentality in 1990's Britain)</p>	





Part 2: The Tabloid Dominion (...continued)	<i>ii. Media portrayals vs. real life</i>	Tabloid journalists & a warped sense of morality • Fraud, disdain & prejudice • Advertising & sex: the culture of demeaning women • Love as a hidden cure to capitalist venture & media indoctrination	
	<i>iii. Role model & celebrity</i>	The immortal fame of historic role models • Celebrity & immortal fame: (talent & glamour) • A look into the 'Diana syndrome'	Albert Einstein Nelson Mandela Mother Teresa of Calcutta Martin Luther King Jr. Elvis Presley John Lennon Marilyn Monroe Jacqueline Kennedy Onassis Diana, Princess of Wales
Part 3: Popular Culture	<i>i. Music as a focus of modern culture</i>	1960s & the melding of culture • Music & the visual arts: an historical perspective (from the classical to the surreal) • Cultural exclusivity & the development of traditional folk • 20th century fashion & the influence of phonographic records & radio • The development of modern popular music (from urban blues to progressive rock) • The politicisation of music, prohibition, & the anti-establishment culture	Voltaire Jean-Jacques Rousseau Claude Monet Georges Seurat Vincent van Gogh Edouard Manet Pablo Picasso Wolfgang Amadeus Mozart Richard Wagner Pyotr Tchaikovsky Igor Stravinski Anton Webern W.S. Gilbert Arthur Sullivan Robert Johnson Blind willie McTell Richard Rodgers Oscar Hammerstein II Cole Porter George Gershwin Bing Crosby Frank Sinatra Benny Goodman Duke Ellington Glen Miller Vera Lynn B.B. King Muddy Waters Bill Monroe Hank Williams Little Richard Elvis Presley Chuck Berry Buddy Holly Jimi Hendrix John Lennon Aretha Franklin Otis Redding Bob Dylan Joan Baez Andy Warhol Timothy Leary Frank Zappa
	<i>ii. Cultural maturity and the influence of technology</i>	Youth culture & media mass consumption • The visual arts: from cave paintings to Elizabethan drama • The humanist aspect of social arts • Technology & culture: from cinema to social media	William Shakespeare King George V Rudolf Valentino Charlie Chaplin





Part 3: Popular Culture (...continued)	<i>iii. Musical expression & capitalist venture</i>	<p>The merging of artistic cultures & the global influence of western culture • Popular music: the record industry & the influence of capitalist venture • The evolution of 'rock' culture & superficial 'pop' • The commercial exploitation of 'soul' & rebellious urban expression (from punk to drill) • The musical exploitation of children: trading integrity for profit • The seismic shift in 21st century popular music culture</p> <p>✿</p> <p>The appreciation of music - a cultural expression with no boundaries • Personal choice & the influence of culture on musical taste • The wider benefits of multi-cultural societies & the dangers of closed ones</p>	<p>Eminem Mary J. Blige Beyonce Drake</p> <p>✿</p>
Part 4: The Legacies of Censorship	<i>i. Censorship and public opinion</i>	<p>The perceived virtues & pitfalls of media censorship • Censors & Christian ethics • The exploitation of womanhood in modern culture & the hypocrisy of moral judgement • The concept of 'good' & 'evil': shaping moral character • Questioning reality & trusting faith</p>	<p>Isaac Newton Albert Einstein Jesus of Nazareth</p>
	<i>ii. Censorship and freedom of expression</i>	<p>The paradox of censorship • Censorship & the march of technology • Morality & tradition: censorship in the UK</p>	<p>John Stuart Mill Auguste Lumière Louis Lumière Jean-Jacques Rousseau Jacques Prevert</p>
	<i>iii. Censorship and the state</i>	<p>Controlling the narrative: from state secrets to corporate control • The moral discord of traditional perceptions & social advance • Censorship as an indicator of authoritarianism</p>	<p>Bertrand Russell</p>
	<i>iv. The philosophy of censorship</i>	<p>A philosophical perspective: censorship as a barrier to free thought • Artistic expression & the historical influence of institutions & traditions (religious & secular) • The dangers of challenging the established authority</p>	<p>E.M. Forster Frank Zappa Potter Stewart David Ben-Gurion Ronald Dworkin Henry Steele Commager Abraham Maslow Bertrand Russell Albert Einstein Salman Rushdie</p>





Part 4: The Legacies of Censorship

(...continued)

v. Censorship and music

Lyrical censorship: profanity & radio broadcasts • Sexual & political controversies • Christian morality & artistic expression • The lyrical minefield of hip-hop • Original sin (Elvis & The Beatles)

**Jane Birkin | Serge Gainsborough |
Chuck Berry | Ozzy Osbourne | Prince |
Eminem | lil Wayne | Kendrick Lamar |
Cardi B | Elvis Presley | John Lennon**

vi. Censorship and film

The sensitivity of film media (from '*A Clockwork Orange*' to '*Crash*') • Censorship & mainstream movies (the effects on impressionable minds) • Censorship & home viewing - the controversies (from '*Straw Dogs*' to '*Trainspotting*') • The historic censorship of artistic expression (from the printed word to the World Wide Web)

David Cronenberg

vii. Censorship and comedy

The cultural role of comedy & its reflection of society • A brief history of 20th century British comedy (from innuendo to shock) • The generational march of modern comedy • Comedy as a freedom of expression



From theatrical comedy to televisual comedy • Testing perceptual & moral boundaries on TV (from '*Monty Python*' to '*Family Guy*') • The state of English language comedy in the 21st century • The world of comedy sketches & stand-up (from music hall to abstract comedy drama) • Controversial comedy at the turn of the century



1960s cultural explosion: the birth of social conscience • Changing sensibilities towards racism & sexism • Cultural maturity & societal inclusivity • The empowerment of women over the 20th century (from suffrage to '*girl power*') • Comedy: charity, politics & profanity



**William Shakespeare | Oscar Wilde |
George Bernard Shaw | Billy Connolly |
Eddie Izzard | Bill Hicks | Dave Attell |
Charlie Chaplin | Buster Keaton | Stan
Laurel | Oliver Hardy | Roy 'Chubby'
Brown | Jim Davidson | Mark Thomas |
Michael Moore | Ricky Gervais | Jack
Black**



**Gloria Steinem | Joan Rivers | Ellen
DeGeneres | Paula Poundstone |
Victoria Wood | Dawn French | Jennifer
Saunders**





Part 4: The Legacies of Censorship (...continued)	<i>viii. Censorship and the Internet</i>	Censorship legislation in the early Internet years: failure of the 'CDA' & 'COPA' • Enforcement of the 'V-chip' • The unconstitutional entailment of Internet censorship & its impossible aims	John Perry Barlow
	<i>ix. Cultural and societal influences</i>	The rise of prejudicial conservatism & the history of Christian censorship • (from ' <i>Richard II</i> ' to ' <i>The Diary of Anne Frank</i> ') • The broad reach of western culture & the stringent cultural controls of authoritarian regimes • The irrepressible influence of social existence & our unwillingness to question our cultural perceptions • Capitalism: the unsustainable promise • The importance of mass media in maintaining modern society • The changing morality of modern culture (populism vs. humanism) • The growing maturity & sensitivity of western culture & the erosion of naïve prejudice • The pros & cons of a digital revolution (connecting people for better or worse)	William Shakespeare Oscar Wilde Mark Twain Aldous Huxley Anne Frank Bob Dylan Madonna

